For:

P.O. BOX 33091

520 Seymour Ave Lansing, MI 48933-1118

NEWARK, NJ 07188-0091

CBS TELEVISION © GW



WWJ-TV

1091-409592

Invoice Num:

INVOICE

Page 1 of 4

Account Exec:

Maggie McWilliams Pol

Office: **GWTS-PH** Contract Num: 1091-54734

Contract Dates: 10/31/2012-11/05/2012

Customer Order:

Linked Order:

In Account STRATEGIC MEDIA SERVICES(33295)

MICHIGAN GOP 2012(336037)

With: 3299 K St NW Ste 200

Washington, DC 20007-4415 ATTN:Accounts Payable

CPE: /

MI GOP 10/31-11/6 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

Invoice Date: 11/11/2012 12/11/2012 Billing Cycle: Weekly 10/29/2012-11/11/2012 Net 30 days **Billing Period:**

Buy Flight									В	Total	Data
Line Description 1 LATE FIRST FORECAST SPON		1000	Buy Line Dates			WTFSS	Dur	Spots	Rate		
1	LATE FIL	RSTFO	RECAST SPON	NSOR 11/01/2012-11/02/2012			• • •	TF	30	3	9,000.00
V	Veek Of			MTWTFS	Spots Spots	Per Week		Rate			
1	0/29/2012-11/04	1/2012		TF		2		9,000.00			
A	ir Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		Dur	Rate	Debit	Credit	<u>Remarks</u>
1	1/01/2012	Th					30			9,000.00	Preempted
1	1/01/2012	Th	11:07:15 PM	11/01/2012	SUDTV02H		30	9,000.00	9,000.00		Makegood in TWO AND A HALF MEI
1	1/02/2012	Fr	11:01:40 PM		MRPTV102502DMMH		30	9,000.00		The same of	
2	THE PRI	ICE IS R	RIGHT		10/31/2012-11/02/2012		W	/.F	30	2	2,000.00
				MTWTFO		D 14/ 1		Б.,			
	Veek Of	. (00.10		MTWTFS	Spots Spots	Per Week		Rate			
1	0/29/2012-11/04	1/2012		W.F		2	1	2,000.00			
A	<u>ir Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/31/2012	We	10:58:12 AM		MRPTV100101DMMH	10	30	2,000.00			
1	1/02/2012	Fr	10:59:12 AM		MRPTV100101DMMH		30	2,000.00			
3	13:28:00	-14:00:0	00		10/31/2012-11/02/2012		W	/TF	30	5	1,500.00
١.	Veek Of			MTWTFS	, Conto	Per Week		Rate			
		1/0040		WTF	<u> </u>			1,500.00			
1	0/29/2012-11/04	1/2012		W I F	<i>V A</i>	3		1,500.00			
A	<u>ir Date</u>	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>
1	0/31/2012	We					30			1,500.00	Preempted
1	0/31/2012	We	10:59:50 PM	10/31/2012	MRPTV102502DMMH		30	4,500.00	4,500.00		Makegood in CSI:CRIME SCENE IN
1	1/01/2012	Th					30			1,500.00	Preempted
1	1/01/2012	Th	10:58:12 AM	11/01/2012	MRPTV100101DMMH		30	1,500.00	1,500.00		Makegood in THE PRICE IS RIGHT
1	1/02/2012	Fr					30			1,500.00	Preempted

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ıy	Flight				B 11 B			v.T.F.O.O.	_	Total	B.//	
ne	Description 13:28:00-14:00:00			Buy Line Dates				VTFSS	Dur	Spots	Rate	
4	13:28:00	0-14:00:	00		11/05/2012-11/0	5/2012	M	• • •	30	11	1,500.00	
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	11/05/2012-11/1	1/2012		М		1		1,500.00				
	Air Date	Day	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	Rate	Debit	Credit	<u>Remarks</u>	
	11/05/2012	Мо					30			1,500.00	Preempted	
5	THE TA	ιLK			10/31/2012-11/0	2/2012	W T	ΓF	30	3	1,000.00	
					_			_				
	Week Of			MTWTFS	<u>S</u>	Spots Per Week	_	Rate				
	10/29/2012-11/0	4/2012		WTF		3		1,000.00				
	Air Date	<u>Day</u>	Air Time	M/G For	<u>Material</u>		<u>Dur</u>	<u>Rate</u>	Debit	Credit	Remarks	
	10/31/2012	We	02:31:04 PM		MRPTV102502E	DMMH	30	1,000.00				
	11/01/2012	Th	02:28:19 PM		MRPTV102502E	DMMH	30	1,000.00	The same of			
	11/02/2012	Fr	02:58:57 PM		MRPTV102502E	DMMH	30	1,000.00				
6	THE TA	LK			11/05/2012-11/0	5/2012	М		30	1	1,000.00	
		ıLK					M		30	1	1,000.00	
	THE TA	ıLK		MTWTFS		5/2012 Spots Per Week	M	Rate	30	1	1,000.00	
				MTWTFS M			M		30	1	1,000.00	
	Week Of	1/2012	<u>Air Time</u>				M 	Rate	30 Debit	1 Credit	1,000.00 Remarks	
	<u>Week Of</u> 11/05/2012-11/1	1/2012 <u>Day</u>	<u>Air Time</u> 02:28:21 PM	М	<u>s</u>	Spots Per Week 1		Rate 1,000.00				
	Week Of 11/05/2012-11/1 Air Date	1/2012 <u>Day</u> Mo	02:28:21 PM	М	<u>S</u> <u>Material</u>	Spots Per Week 1	_ 	Rate 1,000.00 Rate 1,000.00				
7	Week Of 11/05/2012-11/1 Air Date 11/05/2012 CBS EV	1/2012 <u>Day</u> Mo	02:28:21 PM	M	Material MRPTV102502E 11/02/2012-11/0	Spots Per Week 1 DMMH	<u>Dur</u> 30	Rate 1,000.00 Rate 1,000.00	Debit	Credit	<u>Remarks</u>	
7	Week Of 11/05/2012-11/1 Air Date 11/05/2012 CBS EV	1/2012 <u>Day</u> Mo /ENING	02:28:21 PM	M	Material MRPTV102502E 11/02/2012-11/0	Spots Per Week 1 DMMH 2/2012 Spots Per Week	<u>Dur</u> 30	Rate 1,000.00 Rate 1,000.00 Rate	Debit	Credit	<u>Remarks</u>	
7	Week Of 11/05/2012-11/1 Air Date 11/05/2012 CBS EV	1/2012 <u>Day</u> Mo /ENING	02:28:21 PM	M	Material MRPTV102502E 11/02/2012-11/0	Spots Per Week 1 DMMH	<u>Dur</u> 30	Rate 1,000.00 Rate 1,000.00	Debit	Credit	<u>Remarks</u>	
7	Week Of 11/05/2012-11/1 Air Date 11/05/2012 CBS EV	1/2012 <u>Day</u> Mo /ENING	02:28:21 PM	M	Material MRPTV102502E 11/02/2012-11/0	Spots Per Week 1 DMMH 2/2012 Spots Per Week	<u>Dur</u> 30	Rate 1,000.00 Rate 1,000.00 Rate	Debit	Credit	<u>Remarks</u>	

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Maggie McWilliams Pol

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Customer Order: Linked Order:

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With: 3299 K St NW Ste 200

For:

Washington, DC 20007-4415 ATTN:Accounts Payable

CPE:

MI GOP 10/31-11/6 **Product Desc:**

Broadcast airtimes represented are reported to the nearest second.

11/11/2012		
Weekly 10/29/2012-11/11/2012	PAY BY	12/11/2012 Net 30 days
10/29/2012-11/11/2012		Net 30 days

8	uy	Flight											Total	_	
	ine	Description		Buy Line Dates								-			
11/05/2012-11/11/2012	8	CBS EVEN	IING I	NEWS		11/05/2012-1	1/05/2012		M			30	1	2,000.00	
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks	Week	Of			MTWTFS	<u>S</u>	Spots Pe	r Week	=	Rate					
11/05/2012 Mo 06:59:27 PM	11/05/	/2012-11/11/2	012		М			1		2,000.00					
9 HAWAII FIVE-O Material Minument Mi	Air Da	<u>ite</u>	<u>Day</u>	Air Time	M/G For	<u>Material</u>			Dur	Rate	Debit		Credit	<u>Remarks</u>	
Week Of	11/05/	/2012	Мо	06:59:27 PM		MRPTV1001	01DMMH		30	2,000.00			10		
Air Date 11/05/2012 11/11/2012 Day Min 10:34:28 PM Min Min Polity (MRPTV102502DMMH) Dur MRPTV102502DMMH Rate (MRPTV102502DMMH) Debit (MRPTV102502DMMH) Credit (MRPTV102502DMMH) Remarks 10 SURVIVOR: XXV 10/31/2012-10/31/2012 W 30 1 7,000.00 Week Of 10/29/2012-11/04/2012 MT WTF S S Spots Per Week (MRPTV100101DMMH) Rate (MRPTV100101DMMH) Dur Rate (MRPTV100101DMMH) Debit (MRPTV100101DMMH) Credit (MRPTV100101DMMH) Remarks 10/31/2012 We (MRPTV100101DMMH) 30 7,000.00 The Polity (MRPTV100101DMMH) 30 7,000.00 The Polity (MRPTV100101DMMH) The Polity (MRPTV100101DMMH) The Polity (MRPTV100101DMMH) 30 7,000.00 The Polity (MRPTV100101DMMH) The Polity (MRTV100101DMMH) The Polity (MRTV10010	9	HAWAII FI	VE-O			11/05/2012-1	1/05/2012		М			30	1	12,000.00	
11/05/2012-11/11/2012	10/	01			M T W T F O	0	0	147		Б.,		and the	V -	N.	
Air Date 11/05/2012 Day Mo 10:34:28 PM MG For MRPTV102502DMMH Material MRPTV102502DMMH Dur SURVIVOR Rate Pobit Credit Remarks 10 SURVIVOR: XXV 10/31/2012-10/31/2012 W 30 1 7,000.00 Week Of 10/29/2012-11/04/2012 MT W T F S SUPPER Week Not 10/31/2012 Rate Pate Not 10/31/2012 Debit Debit Not 10/31/2012 Remarks 10/31/2012 We 08:28:01 PM NRPTV100101DMMH 30 7,000.00 To Debit NRPTV100101DMMH Remarks 11 NFL FOOTBALL (LATE GAME) 11/04/2012-11/04/2012 S 30 3 9,000.00 Week Of 10/29/2012-11/04/2012 MT W T F S SUPPER Week NRT			040			<u>S</u>	Spots Pe		-		1				
11/05/2012 Mo 10:34:28 PM MRPTV102502DMMH 30 12,000.00 10 SURVIVOR: XXV 10/31/2012-10/31/2012	11/05/	/2012-11/11/2	012		М			1		12,000.00					
10 SURVIVOR: XXV 10/31/2012-10/31/2012W 30 1 7,000.00 Week Of	Air Da	<u>ite</u>	Day	Air Time	M/G For	<u>Material</u>			<u>Dur</u>	Rate	Debit	- Mari	Credit	Remarks	
Week Of 10/29/2012-11/04/2012 MTWTFSS Spots Per Week 10/29/2012-11/04/2012 Rate 7,000.00 Air Date 10/31/2012 Day Note 10/31/2012 Day 08:28:01 PM M/G For Material MRPTV100101DMMH Dur NRT Rate 10/30.00 Debit NRT Remarks 11 NFL FOOTBALL (LATE GAME) 11/04/2012-11/04/2012 S 30 3 9,000.00 Week Of 10/29/2012-11/04/2012 MT W T F S S Spots Per Week 10/29/2012-11/04/2012 Rate 2 Spots Per Week 10/29/2012-11/04/2012 Rate 2 Spots Per Week 11/04/2012 Rate 2 Spots Per Week 11/04/2012 Debit Spots Per Week 2 Spots	11/05/	/2012	Мо	10:34:28 PM		MRPTV1025	02DMMH		30	12,000.00		M			
10/29/2012-11/04/2012 W 1 7,000.00	10	SURVIVOR	R: XX\	/		10/31/2012-1	0/31/2012	246	W			30	1	7,000.00	
10/29/2012-11/04/2012 1 W								- 10	. A						
Air Date 10/31/2012 Day Air Time 10/31/2012 MG For 10/31/2012 Material MRPTV100101DMMH Dur 30 Rate 7,000.00 Debit 20 Credit 30 Remarks 11 NFL FOOTBALL (LATE GAME) 11/04/2012-11/04/2012 S 30 3 9,000.00 Week Of 10/29/2012-11/04/2012 MTWTFSS Spots Per Week 2 9,000.00 Rate 10/29/2012-11/04/2012 Rate 2 9,000.00 Remarks Air Date 11/04/2012 Day Air Time 2 M/G For Material Dur Rate 2 9,000.00 Debit 2 Credit 2 Remarks 2 9,000.00 Remarks 2 9,000.00 11/04/2012 Su 9,000.00 9,000.00 Preempted 2 9,000.00 9,000.00 Preempted 2 9,000.00	Week	Of			MTWTFS	<u>S</u>	Spots Pe	r Week) · · · · · · · · · · · · · · · · · · ·	Rate					
10/31/2012 We 8:28:01 PM MRPTV100101DMMH 30 7,000.00 11 NFL FOOTBALL (LATE GAME) 11/04/2012 1S 30 3 9,000.00 Week Of 10/29/2012-11/04/2012 MT WT F S Spots Per Week Rate 10/29/2012-11/04/2012 S 2 9,000.00 Air Date Day Air Time Day Air Time M/G For Material Dur Rate Debit Debit Credit Remarks 9,000.00 Preempted 11/04/2012 Su S	10/29/	/2012-11/04/2	012		W			J 1 \	N	7,000.00					
11 NFL FOOTBALL (LATE GAME) 11/04/2012	Air Da	<u>ite</u>	Day	Air Time	M/G For	Material			_Dur	Rate	Debit		Credit	Remarks	
Week Of 10/29/2012-11/04/2012 MTWTFSS Spots Per Week 10/29/2012-11/04/2012 Rate 2 9,000.00 Air Date Day Air Time M/G For Material 11/04/2012 Dur Rate Debit Credit Remarks 11/04/2012 Preempted 11/04/2012 11/04/2012 Su 30 9,000.00 Preempted 9,000.00	10/31/	/2012	We	08:28:01 PM		MRPTV1001	01DMMH		30	7,000.00					
10/29/2012-11/04/2012 S 2 9,000.00 Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 11/04/2012 Su 30 9,000.00 Preempted 11/04/2012 Su 30 9,000.00 Preempted	11	NFL FOOT	BALL	(LATE GAME)		11/04/2012-1	1/04/2012			S		30	3	9,000.00	
10/29/2012-11/04/2012 Credit Remarks Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 11/04/2012 Su 30 9,000.00 Preempted 11/04/2012 Su 30 9,000.00 Preempted															
Air Date Day Air Time M/G For Material Dur Rate Debit Credit Remarks 11/04/2012 Su 30 9,000.00 Preempted 11/04/2012 Su 30 9,000.00 Preempted	Week	Of				<u>S</u>	Spots Pe	r Week	=	Rate					
11/04/2012 Su 30 9,000.00 Preempted 11/04/2012 Su 30 9,000.00 Preempted	10/29/	/2012-11/04/2	012		S			2		9,000.00					
11/04/2012 Su 30 9,000.00 Preempted	Air Da	<u>ite</u>	Day	Air Time	M/G For	<u>Material</u>			_Dur	Rate	Debit	-	Credit	Remarks	
·	11/04/	/2012	Su						30				9,000.00	Preempted	
11/04/2012 Su 04:23:20 PM 11/04/2012 MRPTV100101DMMH 30 18.000.00 18.000.00 Makegood	11/04/	/2012	Su						30				9,000.00	Preempted	
	11/04/	/2012	Su	04:23:20 PM	11/04/2012	MRPTV1001	01DMMH		30	18,000.00	18,000.00			Makegood	

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Maggie McWilliams Pol

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10/29/2012-11/11/2012 **Billing Period:**

12/11/2012 Net 30 days

Buy	Flight					Total		
Line	Description	Buy Line Dates	M T V	WTFSS	Dur	Spots	Rate	
	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation	
Air Time Totals	15	73,000.00	10,950.00	62,050.00	33,000.00	33,000.00	0.00	

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact: Controller's Dept.

212-856-8000

73,000.00 **Gross Billing Trade Value** 0.00 Agency Commission 10,950.00 **Local Tax** 0.00 State Tax 0.00 Pre Paid Amount 0.00 **Pay This Amount** 62,050.00

Warranty - We warrant the above broadcasts were made according to the official station log.